

# Enhancing Global Competitiveness & Sustainability



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## Middle Management

18 -22 Sept 2023 | Norway

This course is designed to provide mid-to-upper level managers enhance global competitiveness of their own and the organization. Participants will be able to build a culture, which encourages innovation and creativity at both individual, business unit and organizational levels.

Through interactive sessions with real case examples, highly interactive activities and site visits, participants will explore different methods to increase global competitiveness. They will learn how to survive and maintain sustainability learning from top global companies to stay competitive via innovations.

Participants will have a chance to work closely with other participants in a highly interactive team activity that will take place in the beautiful city of Oslo and build closer networks with business leaders from other companies to take away key lessons to apply back in their organization.

### [Expected Outcome]

- Participants will have clear and innovative ideas to enhance global competitiveness of their own and the company.
- Participants will vision the long-term strategies for the company to enhance the sustainability.

### Competencies:

- Global Competitiveness
- Innovation
- Sustainability

***“It is one of the most exciting courses I have ever joined. The course was very inspiring. It made me more positive and to never give up. I will always think about how I can do things better and to lay grounds for the future generation.”***

Mr. Jamal AlLoughani, Kuwait Petroleum Co,  
Deputy Managing Director