

Developing a Creative Culture and Build Collaborative Commitment



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Middle Management

6-10 Nov 2023 | Seoul, Korea

This course is designed to provide mid-to-upper-level managers enhance their collaborative leadership skills and build a culture, which encourages innovation and creativity at both individual, business unit and organizational levels.

Through interactive sessions with real case examples, highly interactive activities and site visits, participants will explore different angles of collaborative leadership. Participants will also see how the organizations build the creative culture from the visits and grasp clear ideas how to apply.

Participants will have a chance to work closely with other participants in a highly interactive team activity that will take place in the beautiful city of Seoul and build closer networks with business leaders from other companies to take away key lessons to apply back in their organization.

[Expected Outcome]

- Participants will enhance creative mindset and lead creativity and innovation of the organization.
- Participants will elicit collaboration that enable creative environment within the organization collaboratively.

Competencies:

- Creativity
- Collaborative Leadership
- Collaboration & Commitment

“It gives the confidence of ‘if you want to do something, you can do it,’ and shows ‘this is Korea, this is what they have done.’ They started from nothing, but today people can see them competing in the global market. If I have an opportunity, I will join this program again.”

Mr. Mahmoud Al Hosani, GASCO,
Vice President, UAE