

# Leading High Performing Team with Digital Strategy

Senior Management

## Course Description :

This workshop equips leaders with the principles and practical tools to build and sustain high-performing teams in a digitally driven environment. Participants will explore how to lead with integrity, leverage digital strategies, and delegate effectively to optimize performance and accountability. The program focuses on aligning ethical leadership with data-informed decision-making, clear role ownership, and empowered teams to achieve measurable results.

The course emphasizes building trust, fostering transparency, and creating a performance culture where team members are motivated, responsible, and aligned around shared digital and organizational goals.

## Learning Objectives :

- Model ethical leadership through integrity and data-informed decision-making
- Use digital strategies to improve delegation, role clarity, and performance tracking
- Foster accountability and ownership in technology-enabled teams
- Build trust and transparency to strengthen team engagement and collaboration

## Methodology :

This workshop uses interactive discussions, reflective exercises, and AI-enabled real-world case studies highlighting ethical decision-making, delegation, and performance challenges in digital contexts. Participants will also engage in peer collaboration, feedback, and practical application activities to reinforce learning.

## Who Should Attend :

Senior leaders, managers, and team leads responsible for leading teams, making ethical decisions, and optimizing performance through effective delegation and digital strategy.

## Competencies

- Ethical and Principled Leadership
- Effective Delegation
- Transparency
- Strategic Judgement

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**"DAWA program is tailored perfectly. The experience of Korea is remarkable and it is a good case study of how to achieve innovation for GCC and KSA."**

**Dr. Sherif Elabdelwahab, CEO,  
National Entrepreneurship Institute,  
KSA**