

Senior Management

Transformational Leadership with Creative Culture & Collaborative Commitment

This advanced course is tailored for senior-level executives to develop transformational leadership skills necessary for fostering a creative culture and fostering collaborative commitment within organizations. Participants will explore innovative leadership strategies, creative problem-solving techniques, and collaboration frameworks to drive organizational transformation and achieve sustainable success. Through a combination of experiential learning, case studies, and strategic planning exercises, senior executives will gain actionable insights to lead with creativity, inspire collaboration, and drive meaningful change.

Throughout the program, participants will experience interactive sessions featuring real case examples, highly engaging activities, and site visits. Participants will also engage in a highly interactive team activity within the program city, fostering both close collaborations with fellow participants and opportunities to connect with business leaders from different companies. They will leave with valuable insights and lessons to implement within their own organizations.

[Expected Outcome]

- Participants will adopt best practices and case studies of successful transformational leaders driving creative culture and collaborative commitment.
- Participants will develop action plans for applying transformational leadership principles to drive organizational change and achieve strategic objectives.

Competencies:

- **Transformational Leadership**
- **Problem Solving**
- **Collaborative Commitment**
- **Driving Change**