

Driving Change with Creativity in the Digital Era

Senior Management

Course Description :

This workshop equips leaders with the mindset, skills, and tools to lead organizational change creatively and effectively in a fast-evolving digital landscape.

Participants will explore how to drive innovation, navigate complexity, and manage the human side of change using emotional intelligence, creative thinking, and AI-enabled insights. The program emphasizes the integration of innovation, self-awareness, and social awareness to build resilient teams, sustain engagement, and cultivate high-performing, future-ready cultures.

Learning Objectives :

- Leverage emotional intelligence and AI-enabled insights to understand, influence, and support team dynamics during change.
- Apply creative, data-informed problem-solving approaches to generate innovative solutions to complex organizational challenges
- Lead transformational initiatives with agility, adaptability, and confidence in digital environments
- Foster resilience and engagement

Methodology :

The workshop combines experiential learning, interactive exercises, AI-informed case studies, and creative problem-solving activities. Participants will engage in reflection, peer collaboration, and curated site visits to AI-driven organizations to deepen emotional intelligence, strengthen digital awareness, and practice leading change in real-world contexts.

Who Should Attend :

Senior leaders, managers, and team leads responsible and seeking to strengthen their capacity to guide teams through uncertainty while maintaining motivation, engagement, and creativity

12-16 October, 2026
Shanghai, China (TBC)

18-22 January, 2027
Shenzhen, China (TBC)

Competencies

- Adaptive and Agile Leadership
- Emotionally Intelligent Influence
- Change Facilitation and Resilience Building
- Creative Problem Solving

“An eye-opening experience. The level of exposure we had in learning about the role of government were highly valuable.”

H.E. Salama Al Amimi, Director,
Abu Dhabi Education Council, UAE