

## Developing a Creative Culture & Building Collaborative Commitment

This course is designed for mid-to-upper-level managers, equipping them with the tools to elevate their collaborative leadership abilities and foster a culture that encourages innovation and creativity at every level - individual, business unit, and organization-wide.

Throughout the program, participants will experience interactive sessions featuring real case examples, highly engaging activities, and site visits. These experiences will provide diverse perspectives on collaboration and leadership that help cultivate creative cultures to apply to their own firms.

In addition, participants will engage in a highly interactive team activity in the beautiful city of Seoul or Orlando. Participants will forge valuable connections with business leaders from other companies and acquire key takeaways to implement within their own organizations

### [Expected Outcome]

- Participants will sharpen their creative mindset, equipping them to promote innovation within their organization
- Participants will learn how to foster collaboration that nurtures a creative environment within their organization

8-12 Jan 2024 | Orlando, US  
5-9 Feb 2024 | Seoul, Korea  
4-8 Mar 2024 | Orlando, US

### Competencies:

- Creativity
- Collaborative Leadership
- Collaboration & Commitment

*"[The program] gives you the confidence of knowing 'if you want to do something, you can do it,' and shows, 'This is Korea; this is what they have done.' They started from nothing, but today people can see them competing in the global market. If I have an opportunity, I will join this program again."*

Mr. Mahmoud Al Hosani, GASCO,  
Vice President, UAE