

Driving Change with Innovation & Sustainability

This course is tailored for senior-level executives and leaders to empower them with the knowledge and strategic insights needed to drive organizational change through innovation and sustainability initiatives. Participants will delve into advanced concepts of innovation, sustainability, and change management, focusing on their strategic implications for organizational growth, resilience, and long-term success. Through a blend of case studies, interactive discussions, and strategic planning exercises, senior leaders will learn how to champion innovation and sustainability as key drivers of change within their organizations.

Throughout the program, participants will experience interactive sessions featuring real case examples, highly engaging activities, and site visits. Participants will also engage in a highly interactive team activity within the program city, fostering both close collaborations with fellow participants and opportunities to connect with business leaders from different companies. They will leave with valuable insights and lessons to implement within their own organizations.

[Expected Outcome]

- Participants will develop advanced leadership skills for fostering a culture of innovation and sustainability at the senior management level.
- Participants will develop action plans for driving transformative change through innovation and sustainability across various organizational functions.

Competencies:

- **Driving Change**
- **Culture of Innovation**
- **Sustainability**
- **Sustainable Change**